

Please type a ple	us sign (+) inside this box> +				Appro	ved for u	se thro	PTO/SB/05 (ugh 09/30/2000. OMB 0651-	-0032
Under the Papery	work Reduction Act of 1995, no persons a	re required	to respor	Patent nd to a collection	and Traden of information	nark Offic on unless	ce: U.S it disp	DEPARTMENT OF COMMI	ERCE nber.
Ì	UTILITY		Attorne	ey Docket No.	P11383	6			9
Eirst Inve			ventor or Applic	cation Identi	ifier	Paul	S. Enfield	P ₄ C	
TRANSMITTAL Title IST				STORES AND TH				DRIENTATION SYSTEM FOR RE	TAIL S
(Only for new no	onprovisional applications under 37 C.F.R.	§ 1 53(b))	Expre	ss Mail Label N	o. EL 7	41000	185 U	rs	⊃\$
1	PPLICATION ELEMENTS apter 600 concerning utility patent applicati	ion contents	.]	ADDRI	ESS TO:	Box F	atent	mmissioner for Patents Application DC 20211	1080 1080
$1 \times X$ (Su	ee Transmittal Form (e.g., PTOISB) bmit an original and a duplicate for fee pro	•		L		•		ram (Appendix)	
	ecification Total Page eferred arrangement set forth below)	ges 51	_]]		cable, all ne			equence oublinesion	
- D	escriptive title of the Invention			a.	Com	nputer R	eadab	le Copy	
4	ross References to Related Applicat			b. [Pap	er Copy	(ident	ical to computer copy)	
1	tatement Regarding Fed sponsored leference to Microfiche Appendix	R&D		с.	Stat	ement v	erifyin	g identity of above copies	3
1	ackground of the Invention			AC	COMPA	NYING	APP	LICATION PARTS	
1	rief Summary of the Invention			7. A	ssianment	t Papers	(cove	er sheet & document(s))	
1	rief Description of the Drawings (if file tetailed Description	ea)		1. = 3	8. 37 C.F.R.§3.73(b) Statement Power of (when there is an assignee) Attorney 9. English Translation Document (if applicable) Information Disclosure Copies of IDS				
1	laim(s)								
- A	bstract of the Disclosure								
3. X Dra	awing(s) (35 U.S.C. 113) [<i>Total She</i>	ets 21]]	13(1.1 % / 1	itatement (
4. Oath or D	eclaration [Total Page	72	\neg	11. F	reliminary	Amend	ment		
a. 3	Newly executed (original or con	´ —	'	177 1 1 1		•		(MPEP 503)	
b.	Copy from a prior application (3 (for continuation/divisional with Box 16	37 C.F.R.	3 1.63(d	الطاا	Should be s Small Enti		•	•	
"	(TOT CONUMULATION FOR THE BOX TO			113. X S	Statement(s) (PTO/SB/09-12) Certified Copy of Priority Document(s) (if foreign priority is claimed)				
	Signed statement attac	hed delet		14 []					
	inventor(s) named in the see 37 C.F.R. §§ 1.63(d)								
	000 01 01. 11.0 33 1100(0)(2) 0110 1100(0).				Other: Transmutal Letter W/ Express Cert. of Mailing				
				<u> </u>	•••	*************	·····		
	ITINUING APPLICATION, check appropri						a prelii	minary amendment:	-
• L_J	ntinuation Divisional Co plication in formation: Examiner	ntinuation	-in -pari	t (CIP) of p	rior applicati	t ion No: to I Art Uni	,	1	1
For CONTINU	IATION or DIVISIONAL APPS only :The				lication, fro	om which	n an oa		
	o, is considered a part of the disclosure the incorporation can only be relied upo								
	17. CORRESPONDENCE ADDRESS								
Customer Number or Bar Code Label 22931 or Correspondence address below									
(Insert Customer No or Attach bar code label here) Robert B. Hughes									
Name	Hughes & Schacht P.L.L.C.								
Address	2801 Meridian St. Suite 1								
Address									
City	Bellingham	S	tate	WA		Zip Co	ode	98225	
Country	U.S.	Telepho	ne l	(360) 647-13	296	- 1	Fax	(360) 671-2489	

Signature

Date

Duly 10, 2001

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, DC 20231, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents,

Registration No. (AttorneylAgent)

19,304

Box Patent Application, Washington, DC 20231.

Robert B. Hughes

Name (Print/Type)

PTO/SB/17 (6/99)
Approved for use through 09/30/2000. OMB 0651-0032
Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

1
£
T.
W
ä
T. T.
i.i.

FEE TRANS	MITTAL	Complete if Known			
		Application Number			
for FY 2	000	Filing Date	July 10, 2001		
Patent fees are subject to annu		First Named Inventor	Paul S. Enfield		
Small Entity payments <u>must</u> be supported by otherwise large entity fees must be paid. See	Forms PTO/SB/09-12.	Examiner Name			
See 37 C.F.R. §§ 1 27 and 1.28		Group / Art Unit			
TOTAL AMOUNT OF PAYMENT	\$ 355.00	Attorney Docket No.	P113836		

METHOD OF PAYMENT	FEE CALCULATION (continued)					
1. The Commissioner is hereby authorized to credit any overpayment to the account stated below. Deposit Account Number Deposit Account Number	3. ADDITIONAL FEES Large EntitySmall Entity Fee Fee Fee Fee Fee Description Fee Paid Code (\$) Code (\$) 105 130 205 65 Surcharge - late filing fee or oath 127 50 227 25 Surcharge - late provisional filing fee or cover sheet.					
Charge Any Additional Fee Required Under 37 CFR §§ 1 16 and 1 17 2. Payment Enclosed: Check Money Order Other FEE CALCULATION	139 130 139 130 Non-English specification 147 2,520 147 2,520 For filing a request for reexamination 112 920* 112 920* Requesting publication of SIR prior to Examıner action 113 1,840* 113 1,840* Requesting publication of SIR after Examiner action 115 110 215 55 Extension for reply within first month					
1. BASIC FILING Targe Entity Small Entity Fee Fee Fee Fee Fee Description Code (\$) Code (\$) 101 760 201 380Utility filing fee 106 310 206 155Designfilingfee 107 480 207 240Plant filing fee 108 760 208 380Reissue filing fee 114 150 214 75Provisional filing fee SUBTOTAL(1) \$ 355.00	116 380 216 190 Extension for reply within second month 117 870 217 435 Extension for reply within third month 118 1,360 218 680 Extension for reply within fourth month 128 1,850 228 925 Extension for reply within fifth month 119 300 219 150 Notice of Appeal 120 300220 150 Filing a brief in support of an appeal 121 260 221 130 Request for oral hearing 138 1,510 138 1,510 Petition to institute a public use proceeding 140 110 240 55 Petition to revive - unavoidable 141 1,210 241 605 Petition to revive - unintentional					
2. EXTRA CLAIM FEES Extra Claims Fee from below Fee Paid 9.00 \$0.00 \$0.00 Independent -3 = 0 × 40.00 \$0.00 Independent 1 -3 = 0 × 40.00 \$0.00 **or number previously paid, if greater, - For Reissues, see below Large Entity Small Entity Fee Fee Fee Fee Fee Fee Description Code (\$) Code (\$) 103 18 203 9 Claims in excess of 20 102 78 202 39 Independent claims in excess of 3 104 260 204 130 Multiple dependent claim, if not paid 109 78 209 39 ** Reissue independent claims 110 18 210 9 ** Reissue claims in excess of 20 and over original patent	142 1,210 242 605 Utility issue fee (or reissue) 143 430 243 215 Design issue fee 144 580 244 290 Plant issue fee 122 130 122 130 Petitions to the Commissioner 123 50 123 50 Petitions related to provisional applications 126 240 126 240 Submission of Information Disclosure Stmt 581 40 581 40 Recording each patent assignment per property (times number of properties) 146 760 246 380 Filing a submission after final rejection (37 CFR § 1.129(a)) 149 760 249 380 For each additional invention to be examined (37 CFR § 1.1 29(b)) Other fee (specify) Other fee (specify)					
SUBTOTAL (2) \$ 0.00	Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$) 0.00					

SUBMITTED BY				Complete (if applicable)	
Name (Print/Type)	Robert B. Hughes	Registration No. (Attorney/Agent)	19,304	Telephone	(360)647-1296
Signature	(Rober 11) Thran	u		Date	July 10, 2001

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any

comments
on the amount of time you are required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

HUGHES & SCHACHT, PLLC

A PROFESSIONAL LIMITED LIABILITY COMPANY

ROBERT B. HUGHES MICHAEL R. SCHACHT MICHAEL F. HUGHES 2801 MERIDIAN STREET, SUITE 1 BELLINGHAM, WA 98225-2412 (360) 647-1296 1-888-647-1296 FAX: (360) 671-2489

PATENT, TRADEMARK & COPYRIGHT LAW

Assistant Commissioner for Patents U.S. Patent and Trademark Office Washington, D.C. 20231

July 10, 2001 Docket No. P113836

Sir:

Transmitted herewith for filing is a Patent application:

Applicant:

Mr. Paul S. Enfield

Title:

INFORMATION, DIRECTORY, LOCATION AND ORIENTATION SYSTEM

FOR RETAIL STORES AND THE LIKE

Application is claiming priority benefit under 35 U.S.C. §119(e) of U.S. Serial Number(s) and Filing Date(s):

Serial Number

Filing Date

60/217,206

7/10/00

1. Enclosed are:

- a) Certificate of Express Mailing requesting treatment under 37 CFR 1.10, Express Mail Filing Date of July 10, 2001, Label No. EL 741000185 US;
- b) 1-page Utility Patent Application Transmittal;
- c) 1-page Fee Transmittal in duplicate form;
- d) Executed Combined Declaration and Power of Attorney;
- e) IDS PTO/SB/08A w/ Cited References;
- f) Specification, claims and abstract (51 pages total: 44 pages of specification, 6 pages of claims, 1 page of abstract);
- g) 21 sheets of informal drawings;
- h) A check in the amount of \$ 355.00 for Filing Fee; and
- i) A stamped return receipt postcard.

EXPRESS MAIL CERTIFICATE OF MAILING 37 C.F.R. §1.10

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service, Express Mail Post Office to Addressee, in an envelope addressed to BOX PATENT APPLICATION, Assistant Commissioner for Patents, Washington, DC 20231, on the date shown below.

Express Mail_ANo: EL 741000185 US

Signature:

Print Name:

Robin Fry

DATE MAILED: July 10, 2001